



STEPS TO SCALING BIG



Six Step To Scaling Big

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Six Steps To Scaling Big

Hi, everybody, this is Jack Carter and today I want to give you a training that is going to be critical to your success long term. This training is important because it puts your mind in the right place and keeps you grounded in reality.

You are going to **NEED** to scale as you become more successful.

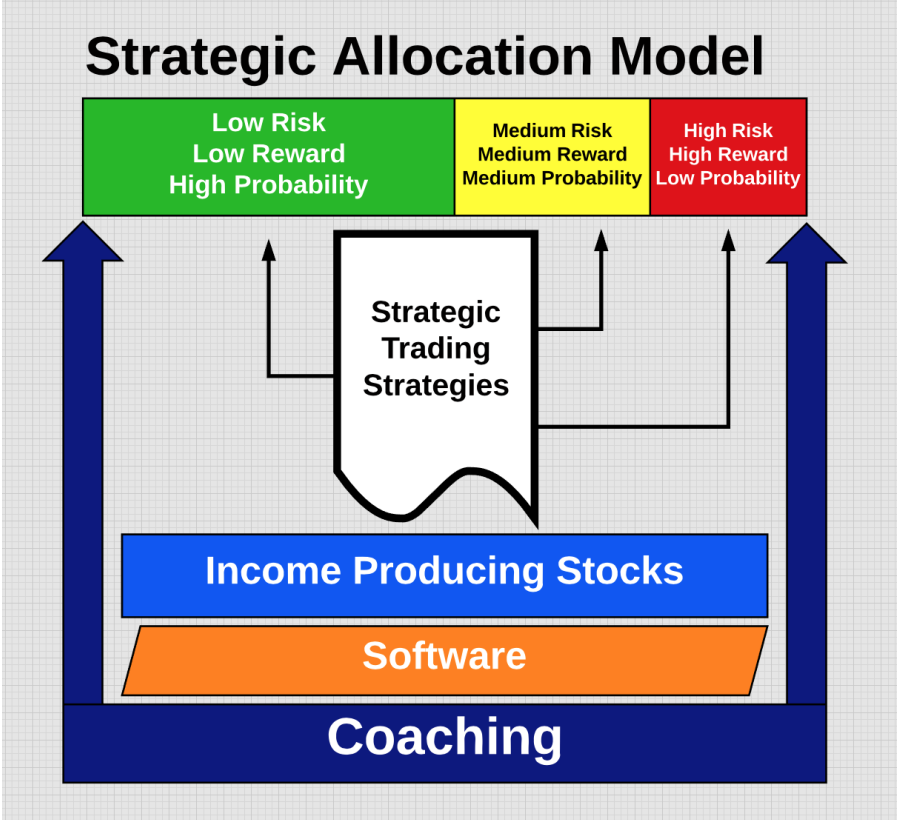
And I know this from experience because I had to scale some of my own experiences and skills and everything I'm going to teach you in here to get where I am now.

So I've decided to call this training simply Six Steps to Scaling Big, because the key to long term success is nothing fancy or flashy.

Instead, these are the six steps to winning all the way around in the stock market and I'm going to walk you through each one.

So here they are.

#1: Embrace the strategic approach.



And that's really going to be something we're going to work from every month, every week, every time we get together in the conferences online or – and everything you get in training from me, it's going to be based on this strategic approach, which I'll show you.

#2: Stop Thinking Like A Trader

The second step is to stop thinking like a trader.

I know that sounds ironic, but I'll explain in a minute.

#3: Accept Reality

The third one is understand and accept reality.

#4: Know Your Real Numbers

Number four, know your real numbers.

#5: Decide, Commit, Obsess

Number five is decide, commit and obsess.

This is something, it's going to help you tremendously.

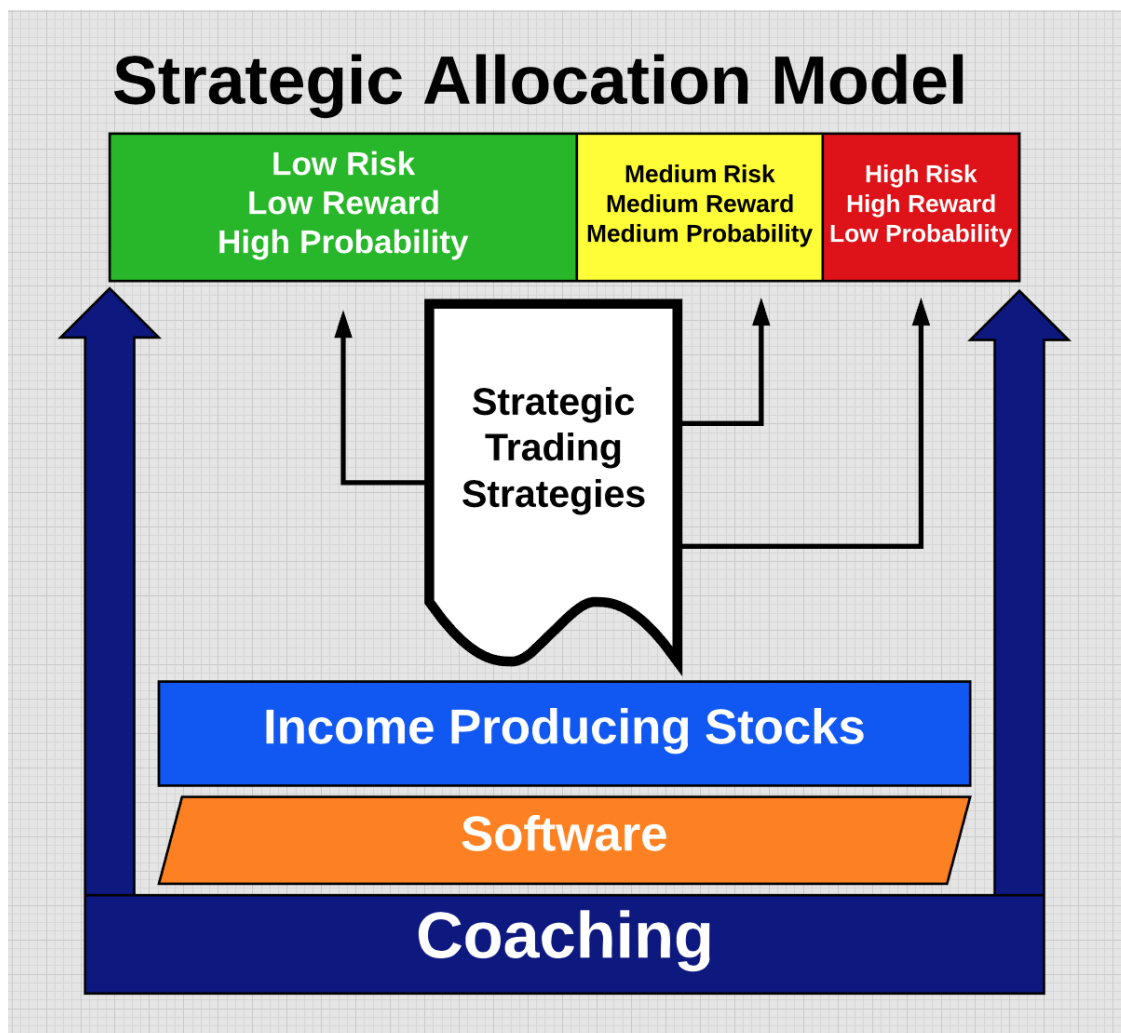
#6: Expand Your Thinking And Your Skills

And then the sixth step is to expand your thinking and your skills.

That's something I had to do in order to get where I am now.

And I'll tell you a little bit more about that as well.

But first, let's talk about embracing the strategic approach....



This is a model that I had drafted up that I wanted to show you because this is going to be the framework that we're going to be working from in everything we do.

Now the basis of this, as you see, is coaching.

On top of that is software.

The coaching you're going to get from me in the monthly news letter, and in the live conferences we do every other Wednesday online.

Then the software is something I can help you with, with your own software or with my software or just you wanted to use one that's free on the Internet.

I'm going to show you how to use software and automation to make this easier.

Then what we're going to do is build a layer of income producing stocks.

And on top of that we've got these strategic trading strategies, and above that we have the three classifications of strategy being...

Low risk, Low Reward, High Probability,

Medium Risk, Medium Reward, Medium Probability,

High Risk, High Reward, Low Probability

So everything we've got to work on is going to be based off of this framework.

That's step one, to embrace the strategic approach.

Step two is stop thinking like a trader and start thinking like a billionaire money management.

The problem with the trader mentality, and I know this personally having gone through this and started just there, is the mentality with typical traders is to use the stock market to make short term money with no long term plan for stability, sustainability and growth.

And when I first started out, it was strictly day trading.

We were going in every day, seeing how much we can make on a daily basis, and that's great.

There was nothing wrong with that.

But it was like a one trick pony.

You're making a bunch of money. You don't know what to do with the rest of that money.

And just doing that one thing is so easy to get burned out on, it's not even funny.

So I needed a longer, bigger approach, broader, deeper, that I could work with.

So instead of thinking like a trader, think like a billionaire.

Billionaires think about multiplying money through leveraging assets, and that's what we're going to do.

Billionaires, they don't think about trades.

They think about multiplying money through leveraged assets.

So thinking like them, here's an example of how to think like them....

I buy a stock that pays a dividend, right?

That's an asset.

The dividend yield is about 4.25% per year.

That's also an asset.

Then using one simple strategy I double that yield.

So the strategy itself is an asset.

And that means I doubled my ROI, which is one strategy, and that's why I say the key to this is the strategies themselves are the assets.

So we have a lot of cash producing assets within this trade.

Let's look at them.

What I'm really doing here is creating and leveraging assets. Okay? So the first cash producing asset is the stock itself.

So you're taking money and you're buying stock with that and in this case it had a dividend, nice yield, and that's the asset in the first part.

Now we'll have different strategies.

The stock is key in every strategy.

But just to walk you through this simple example here, the stock itself was a cash producing asset because it had a dividend yield.

Cash producing asset strategy number two is the strategies. I'm using the strategic trading strategy to get better results.

And cash producing asset number 3 is the cash you brought in when you did this trade. You can reinvest this cash into more strategic methods as well.

So you've got three cash producing assets right there.

And this is a significantly different way of thinking about the market than your typical trader, who just thinks about one trade at a time.

How much money can I make on that one trade? What's the most I can make?

See, thinking like that is just going to dig into a deep hole.

My job is to help you create these assets and use strategic trading strategies and do it in a way that won't be overwhelming for you.

I don't want you to be overwhelmed.

We're going to find efficiency, effectiveness and we're going to be able to get these trades done and teach you how to do this without it being overwhelming.

I promise.

But I can't do any of that until you understand reality.

And that is **Step Three: Accepting reality.**

And this is not always easy to do.

The reason is, because it almost never works as first planned.

And even if you're experienced, some things is always going to go wrong. Usually you've got to fix or adjust or tinker with something, and that's normal. That could be the strategy itself.

That could be the trade once you get into it. That's just the way it is.

So it almost never works out the way you first plan, especially when you're learning a new strategy.

Just expect that you're going to tinker and adjust some of this stuff.

The third thing is, **it takes risk.**

Everything you do in the stock market and options market involves risk.

There's no such thing as a risk free or riskless or no risk strategy.

I'm going to show you some things here that are less risky than owning stocks, but all of this stuff takes risk, okay?

You're risking your money every time you put it up to do a trade.

And **Step 4: know your real numbers.**

And when I say know your real numbers, I mean all the numbers, like margin, capital required per trade, your net after commissions, your taxes on your capital gains, etc., etc.

And the reason is, we're in the math business now.

I want you to understand how important this step 4 is.

So just to give you a quick example, there's one trading strategy I'm going to teach you and the whole thing changed in favor of the little guy when the margin to do that strategy changed.

So even to this day people don't know what the margin capital requirement is to do a lot of these basic income trades.

They think they do, but they don't.

And I'm going to show you what your real numbers are and then you'll know your real numbers and you're going to keep track of that.

Step 5 is decision and commitment.

You probably get overwhelmed just with emails, bombarded with email.

Everybody's got a new strategy.

Every guru's got a new system.

You don't know who to follow.

It's all different type of stuff.

It's not really an encompassing system. It's just one way to do one thing in the market that may or may not be working for the guy that's even publishing it.

But you've got to decide, and you've got to commit and then you've got to be obsessed with it.

And so this is a plan that's going to work for you.

This has worked for me for 20 years.

And what I'm going to lay out for you is going to work for you too.

Your decision and commitment needs to be made, and you need to make that to – decision and commitment now that you're going to be onboard with learning something totally new in a way no one's ever taught you before and how to use and really deploy a successful system in the stock and options market.

So that's your step 5 right there.

And then step 6 is to expand your thinking and expand your skills.

You know, when I got started in this business, I was good at one thing. Day trading.

And if I didn't expand, I wouldn't be in the business anymore, because you need to change with it, the times change.

And you need to broaden your horizons, so to speak.

So when I got started in this business it was strictly day trading.

I was probably the best at it, if not the best, certainly the best in our entire hedge fund, not just my own trading but we built an entire hedge fund using millions of dollars of other people's money to day trade, as crazy as that sounds.

And I was great at that.

And not every day we made money.

Some days we had losses.

But at the end of every month, you know, I'm starting back at zero, and even though you might have made a lot of money, which I did, day trading, I didn't have it in anything else.

It was just in cash or I was day trading.

And once I kind of got off that carousel and realized there's a much more efficient way to do this that's not nearly as hard and doesn't take as much time and won't kill me, I won't be burning out my retinas staring at the computer.

So I had to, I was forced to learn kind of new tricks of the trade, so to speak.

And that wasn't hard, because I was a stock broker and a NASDAQ marker and eventually a fast money hedge fund manager.

So I had a little bit of background, knew some of these other strategies, but I had to go deep, learn them, and learn to apply them in a way that I could achieve my own goals.

And that's what I'm going to help you with as well, is you're not only going to expand your skills and your thinking here, but you're going to do that so that you can really dig down and find your goals and meet your goals in the stock and options market.

So as time when on, I had to learn new things and new skills, and if I wanted to advantage and take the money I was making and be able to do it all, I had to develop new skills.

So developing your skill set will have a huge impact on your success.

And I'm going to help you do that every month as a member of the Jack Carter inner circle.