



JACK  
CARTER  
TRADING

4

**DAY**

**INCOME**

**FORMULA**

**WORKSHOP**

**CHEAT**

**SHEET**

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Trading involves risk of loss and may not be suitable for everyone. You should carefully consider whether trading is suitable for you in light of your age, income, personal circumstances, trading knowledge, and financial resources. Only trade with money you can afford to lose. There is no guarantee that you will profit from your trading activity. Past performance is no guarantee future results.

# 4 Day Income Formula Workshop Cheat-Sheet

**Before today, you probably thought the only way to trade was either:**

1. Pick a stock (or currency or commodity) and hope it goes in a certain direction, or
2. Do the same thing but with options or futures, to “get leverage” and multiply your potential upside (which also magnifies your downside)

**But there is a “third way” to trade.**

3. Which is Use Weekly Options To Make Weekly Income!
  - With weekly options Jack’s seen gains of 2%... 5%... 8%... 15% or more.
  - Weekly options works with small accounts or large ones. And can be traded with as little as \$1,000 or over \$100,000
  - Options are a tool used by professional traders as a “hedge” against a current position. This “hedge” is mostly for protection.
  - Over 75% of all stock market activity is done by “institutions.”
  - The hardcore reality is, most Options traders don’t hit the jackpot or anything even remotely close.
  - In fact, overly optimistic options buyers lose millions every week to the small percentage of insiders who know the secrets to trading options for maximum gains with minimum risks...

- Like many things in business and life, the game is hopelessly rigged in the professionals favor.

## **Jack learned some valuable lessons in his disaster trade. Lessons that he's used successfully the last 30 years...**

1. NEVER invest or trade more than you can afford to lose.  
Because anything can and will happen in the stock market.
  2. The time decay of options erodes their value enormously the closer they get to expiration.
  3. You want this time decay factor working FOR you... not against you.  
You want to put time decay on your side.
- Fact: Option BUYERS lose money more often than option SELLERS.
  - Why? Because time decay makes options expire practically worthless.
  - The #1 reason Options buyers lose money is because They Run Out Of Time!

Jack's weekly options trading system works because, It's Based On Three.

Simple Core Truths About Options!

Truth #1: Most Options Expire Worthless!

Truth #2: Options Expire Worthless Because Of "Time Decay

Truth #3: "Time Decay occurs most in the last week of options expiration!

**Here's the BIG secret... Sell options while they have a little time value left! And simply let them expire worthless. And do it in a low risk, protected way...**

- Jack's system is different from other programs because what you'll learn here is based on selling weekly options to take advantage of time decay and putting the advantage of "probability" on your side, while also protecting you.
- What Jack teaches you about options trading is based on... the underlying stock!
- This is opposite of most other options investors who lose consistently because they look for success by analyzing options...
- Here's something else that gives you a huge advantage... The stock does not have to move in a "desired" direction for you to profit with my system!
- With this trading system - It's possible to make money in 3 out of 3 possible outcomes.
- So even if you are a horrible stock picker, you can still profit with weekly options.

## Here's an outline of the strategy, so you can apply it and get the results you want...

- Select a stock that has available weekly options and is trending in the same direction as the broad market...
- Next, sell a weekly option to bring in cash immediately.
- When we sell the weekly option, we also buy a weekly option on the same stock...

## Here's why...

1. This lowers the capital required to do the trade.
2. It limits our risk.
3. It gives us a hedge.

## This Is Critical

- When you do these two trades at the same time, you get more money for the weekly option you sell than you spend on the weekly option you buy...

## And the difference is your profit!

- Jack has yet to find another trading strategy that provides this many advantages.
- And this gives him a massive confidence booster.

This strategy works when others fail because it's market driven.

Market Driven means you plan your weekly trade based on the direction of the broad market.

Before we pick any stock, the very first thing you must do is... Put your fingers on the pulse of the broad market.

Doing this means you will never be on the wrong side of the market again!

Jack's research indicates that if you simply trade in the same direction as the broad market, you can increase your odds of success on every trade by 85%.

This means you can trade in up and down markets with a high probability of success

### **The step by step process is...**

- Step 1 - The broad market.
- Step 2 - Select the stock. Same direction as broad market + more volatile.
- Step 3 - Sell weekly Put option and buy lower strike price Put option.

**You can do this all with just a few clicks in an online brokerage account, commission free.**

And remember the "sliding scale" aspect of this strategy. Once you have perfected doing this for 3% to 5% returns, you can adjust the short and long points to get the yield you want.

There you have it folks...

## **A Quick Review**

- Let the market drive the strategy.
- Pick stocks in the same direction as the broad market.
- Select options Deep out of the money.
- Enter on a "Special Limit" to create your instant credit.
- Apply your exit strategy.

## **These steps stack the odds in your favor!**

The advantage here is that you can use this strategy in any market conditions... when the broad market is up, down or sideways.

**This system is how Jack plans to make income for life... no matter what is happening in the stock market.**





**To Learn More About How  
Jack Can Help You Apply This  
Strategy With Your Trades  
Please Attend The Workshop**

**OR Call 904-416-1776**